



# Episode 7

## Imagining the NEW LATINO GANG

Our Journey thus far.....

- El Pueblo
- Gender & Misrepresentation
- Winows and Mirrors
- Brasil
- Rock Nacional/Nueva Cancion
- Imaging Justice
- Beauty

The Merriam Webster Dictionary defines activism as...

**“a doctrine or practice that emphasizes direct vigorous action especially in support of or opposition to one side of a controversial issue.”**



Read more on The New Latino Gang and its impact on music and fashion.....



### CONSIDER THE FOLLOWING QUESTIONS



Can social change occur without activism?

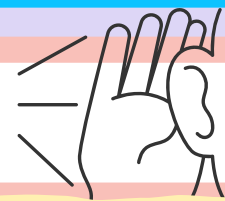
How does one become an activist?



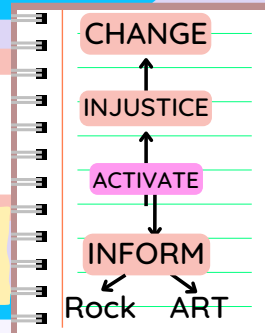
What are ways activists use to express themselves?



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visual activism



**Purpose:** Why is change needed?

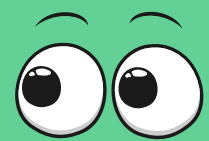
**Outcome:** What is the desired change?

**Process:** How to get the desired change?

- Who or what determines the need for activism?
- How does that play a role in predicting the success of the activism?



## PROTEST? ART?



Activists/Artists/Scholars in the Americas use innovative forms of advocacy and cultural interventions to protect their rights and make their voices heard. They are integral to public life.

Cultural and political collectives provide a vehicle for individuals to intervene on issues they want to transform in their communities. These collectives and cultural performances bypass conventional and severely discredited political organizations/governments

ex. Madres de Plaza de Mayo, Victor Jara and the Nuevo Cancion Movement, Rock Nacional, Reggaeton

Non-conventional political organizations and cultural interventions often lead to effective political action and social change.

They generate public support and create better conditions to negotiate important claims: for example, to protect threatened rights or for the common good.



"Street art has a rich and complex history in Latin America, shaped by cultural, social, and political factors unique to the region. From the early graffiti and mural art of the 1960s to the highly sophisticated and complex works of today, Latin American street art has been a powerful vehicle for cultural expression, political dissent, and social activism. ".....read/see more



**ARTE**